

# WIN MORE LISTINGS Get more VPA

- combat commission cutters & agents doing the ads for free
- **create ad campaigns that really SELL!**
- Never be short of ideas to write great ads ever again.

# THE POWER OF SOCIAL MEDIA

- formulating your social media strategy
- promoting your business using social media
- powering your brand
- your online reputation management

– two dynamic world-class sessions!

International "Mr Real Estate Advertising", **Ian Grace** is the world's leading authority on Real Estate Advertising. Since 1994 he has delivered his programs across Australia, NZ, Canada, USA & UK. 6 time speaker at NAR (National Association of Realtors) Convention, USA, the only person outside North America ever invited more than 4 times.



**Mike Andrew** has been advising on Internet marketing and technology for over a decade. He established realestate.com.au in the QLD market then a senior executive with Fairfax Digital until he formed his own technology consulting company. Mike will show you how to manage the power of your social media marketing.



**"I haven't missed one listing in the past 24 months –** since I started using Ian Grace's Advertising system ..."  
John McKenna, Realtor from the hugely tough American marketplace – read his full story at:  
<http://www.iangrace.com.au/pdf/TestimonialforIanGrace.pdf>



**"I receive vendor advertising every time,** in a market where it almost doesn't exist – Ian Grace's system keeps working for me year after year ..."  
Mark Passmore, Passmore Real Estate, Perth – read his full story at:  
<http://iangrace.com.au/mark-passmore.shtml>

Principals, Salespeople, Property Managers – this is a great opportunity so book your place early.

**\* FREE\* Once only special offer – Thanks to our generous sponsors**

**TIME:** 1:30pm (SHARP) - 5:00pm **DATE:** Wednesday 6th October

**PLACE:** Great Northern Room, Ellerslie Event Centre, Ellerslie Racecourse

Morning Session is fully booked - Act Now to secure your place!

Fax the completed form to: 00617 5534 1046 or email to [amazing@iangrace.com.au](mailto:amazing@iangrace.com.au)

**YES! I'D LIKE TO ATTEND**

Title:.....Name:.....Surname:.....Organisation:.....No. persons attending:.....

Address:.....State:.....Post Code:.....

Phone:.....Mobile:.....Email:.....